Alicia Froelicher: Concept Artist and Illustrator

Phone:(805)6747438

email: amfroelicher@hotmail.com

Portfolio: aliciafroelicher.com

SKILLS

**Professional Skills**

Avid Collaborator, Intuitive Problem Solver, Customer Service, Advanced Organization

**Technical Skills**

Familiar with both Window System and Apple/Mac computers

Adobe Photoshop , Illustrator, After Effects, Paintstorm, Corel Painter, Maya, Studio Max, Final Cut Pro, Flash, Power Point , Excel, Word

**Creative Skills**  
Artistic skills in figure drawing, digital illustration, character design, and animation

Enthusiastic, motivated, fast learner, and able to manage multiple tasks in pressure environment.

EXPERIENCE

**Certified Framing Manager,**

Michaels Store Inc., Paso Roble 9/2014- 9/2015

*Responsible for the efficient and profitable operation of the Framing Department.*  
 *Overseeing production deadlines and handling operations in a team setting.*

**Framer,**

Michaels Store Inc., Paso Robles 7/2013-9/2014

*Meet production deadlines that require putting together frames, talking orders, inputting data and interacting with customers.*

**Artist,**

Impromptu Studios, 8/2014-4/2015

*Provided concepts for characters, background, and world development.*

**Grumbacher Teacher,**

Michaels Store Inc., Paso Robles 5/2013-9/2014  
*Part-time acrylic teacher that held informative classes for first time painters.*

**Freelance Book Cover Illustrator** 5/2014- 6/2014

*Provided concept of 2 character designs, thumbnails and then the final llustration book cover for Alex C. Hoffman's Knight Journey Book One: The Apprentice.*

**Freelance Book Cover Illustrator** 2/2012-Present

*Digitally illustrated the book covers for Elizabeth Carlton’s Royal Rogue Series.*

*Consistently met design production deadlines while attending school Full-time.*  
*A still on going book series.*

**Freelance Artist and Writer** 5/2011-5/2012

*Wrote, designed, and digitally illustrated a comic for Zealous Comics, San Francisco, CA.*

*Worked within team structure to assist in writing, designing, and publishing comic books for Zealous Comics, San Francisco, CA.*

EDUCATION

**Bachelor of Fine Art Degree in Illustration*,*** 2013

**Academy of Art University, San Francisco**