

Alicia Froelicher:

Graphic Artist and Illustrator

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San Francisco, CA
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Portfolio: aliciafroelicher.com

SKILLS

Technical Skills

Window System and Apple/Mac computers

Expert in Indesign, Illustrator, Adobe Photoshop, After Effects, Paintstorm, Corel Painter, Maya, Studio Max, Final Cut Pro, Flash, HTML, Microsoft Suite

Creative Skills

Artistic skills in digital illustration, vector art, design layouts for ads, websites and other material for advertising purposes.

Enthusiastic, motivated, fast learner, and able to manage multiple tasks and projects in pressure environment.

Professional Skills

Avid Collaborator, Intuitive Problem Solver, Customer Service, Advanced Organization in balancing multiple projects.

EXPERIENCE

Lead Shift Security Professional

5/2017- Present

Allied Universal, Salesforce West, San Francisco

Provide security for Salesforce building while leading a team.

Graphic Artist,

Flax Art and Design, Oakland

10/2015- 5/2017

Provide designs for signage purposes, assets for ads, content for web building for the flag ship store located in Oakland as well as for sister store at Fort Mason.

Freelance Graphic Artist,

10/2015

Flash Marketing Solutions, San Luis Obispo

Commissioned to design the main logo for marketing purposes on their website, and business cards.

Certified Framing Manager,

Michaels Store Inc., Paso Roble

7/2013- 9/2015

After year as framer, was promoted to manager position where I was responsible for the efficient and profitable operation of the Framing Department.

Artist,

Impromptu Studios,

8/2014-4/2015

Provided concepts for characters, background, and world development.

Grumbacher Teacher,

Michaels Store Inc., Paso Robles

5/2013-9/2014

Part-time acrylic teacher that held informative classes for first time painters.

Freelance Book Cover Illustrator

5/2014- 6/2014

Provided concept of 2 character designs, thumbnails and then the final Illustration book cover for Alex C. Hoffman's Knight Journey Book One: The Apprentice.

Freelance Book Cover Illustrator

2/2012-6/2017

Digitally illustrated the book covers for Elizabeth Carlton's Royal Rogue Series. Consistently met design production deadlines while attending school Full-time. A still on going book series.

Freelance Artist and Writer

5/2011-5/2012

Wrote, designed, and digitally illustrated a comic for Zealous Comics, San Francisco, CA. Worked within team structure to assist in writing, designing, and publishing comic books.

EDUCATION

Bachelor of Fine Art Degree in Illustration,
Academy of Art University, San Francisco

2008-2013